



# Annual Report

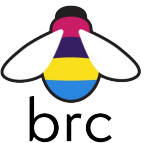
2023



# Who We Are



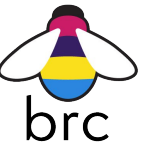
- Founded in 1985 as "East Coast Bisexual Network"
- Oldest, continuously operating national bi+ organization in the US
- Run by volunteer working board, supported by one employee and our volunteer honeycomb



# What We Do

The Bisexual Resource Center works to connect the bi+ community and help its members thrive through resources, support, and celebration.

Through this work, we envision an empowered, visible, and inclusive global community for bi+ people.



# Meet Our Team

## OFFICERS

### *President*

River McMican

### *Treasurer*

Garrett Katz

### *Clerk*

Noël Sertel

## MEMBERS-AT-LARGE

Jamie Berg

Casira Copes

Jade Johnson-Brown

Brooke Lindley

Christopher McKenzie

Julie Morgenlender

Helen Parshall

Vincent Paz-Macareno

Belle Haggett Silverman

Eliot Tracz

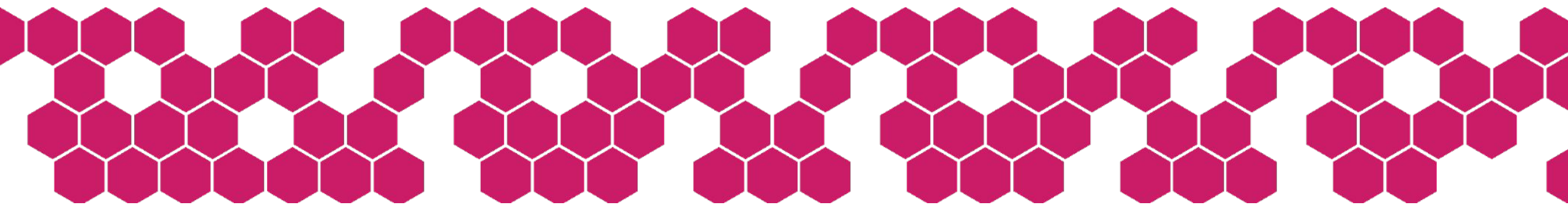
## STAFF

Jessica Podkalicki



# Looking Back

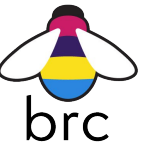
2023 Highlights



# Setting the Stage

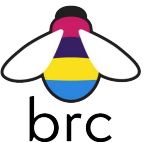
Based on our 2022 Community Survey, we began 2023 with work in mind:

- Strategic Planning
  - facilitated by an outside consultant from [Catch A Fire](#)
- Expanding our Board
- Evaluating our DEIJB practices
- Expanding our program capacity through our volunteer program

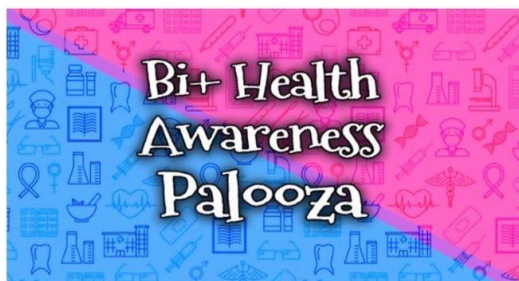




- This year marks ten years of Bisexual+ Health Awareness Month!
- Redesigned/updated [bihealthmonth.org](https://bihealthmonth.org) to focus on end user experience and creating a comprehensive database of bi+ health resources.
- Throughout Bi+ Health Month, the BRC posted more than 60 times, with nearly 100,000 impressions and 7,100 engagements across Twitter/X, Facebook, and Instagram.
- Over 20 community partners helped us share information related to bi+ health and wellbeing.







BiRequest is hosting Bi+ Health Awareness Palooza  
Sunday, March 19th @ 3pm-6pm Eastern, via Zoom

3pm-6pm ET / 12pm-3pm PT / 19:00-22:00 UTC



- [Bi+ Plus Podcast, Bi+ Health Awareness Month with River McMican](#)
- [PFLAG: Something to Talk About Live! with Helen Parshall](#)
- [BRC Blog: Abortion is a Bi+ Issue by Jen Bonardi](#)
- [BRC Blog: #BiHealthMonth: A Ten-Year Legacy to Celebrate by Ellyn Ruthstrom](#)
- [Bi Pan Library: Bi+ Health Month Booklists](#)





# Showing Up For Pride!

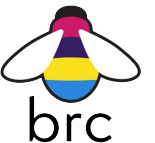
## In-Person

- Youth Pride (May)
- Boston Pride
- Watertown Pride
- Rhode Island Pride
- Worcester Pride (Sept)
- White House Picnic



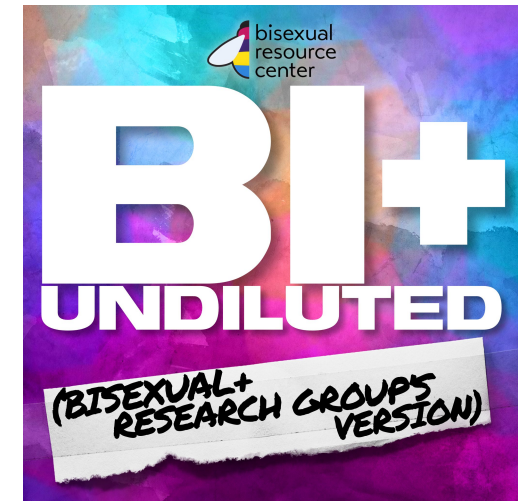
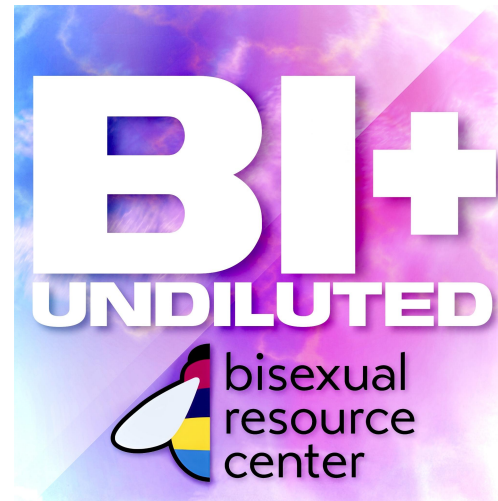
## Pride Packs

- Thanks to a grant from the Visibility Impact Fund, the Pride Pack program let us send free bi+ resources to communities in 31 states, plus England, South Africa, and Australia!

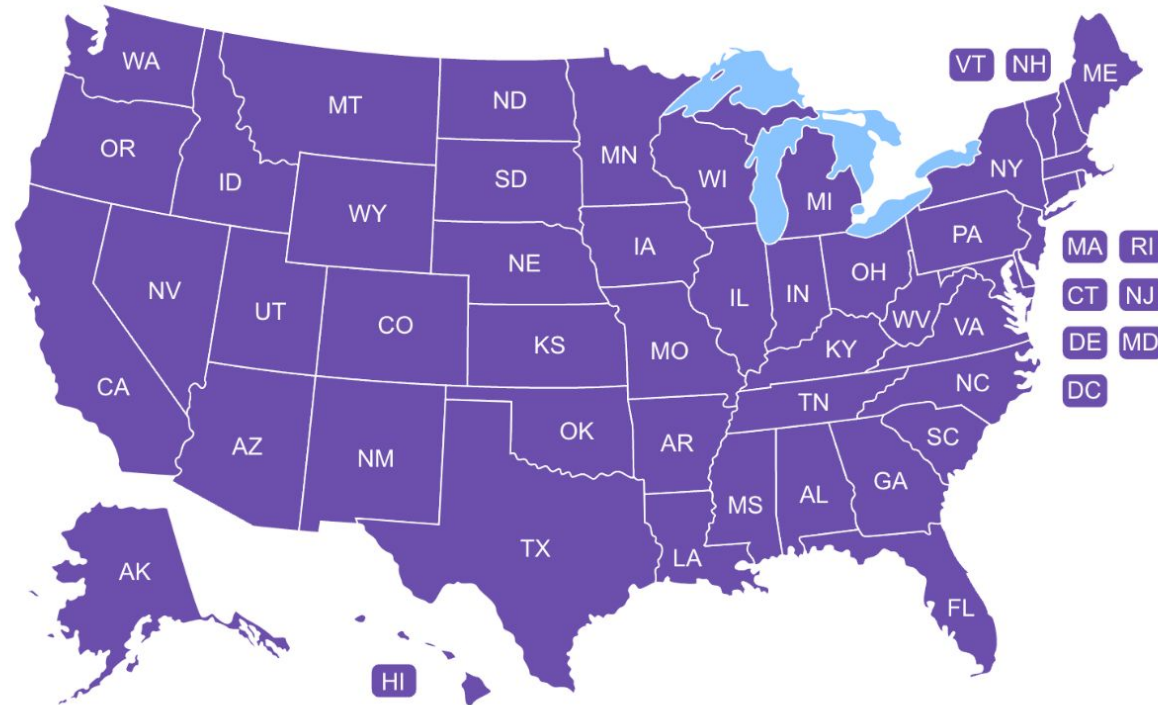


# Bi+ Media Resource Initiative

- Music Anthologies available as playlists on Spotify, Apple Music, & TIDAL
  - Bi+ Undiluted: [Spotify](#), [Apple Music](#), [TIDAL](#)
  - Bi+ Undiluted (Bisexual+ Research Groups Version): [Spotify](#), [Apple Music](#), [TIDAL](#)
- Intended to amplify and celebrate Bi+ Artists' contributions to the current state of music.
- Board Member & Executive Curator Vincent Paz-Macareno is the first headlining guest from #GLAADHangouts to be invited to the GLAAD Corporate Summit, hosted in 2023 at Creative Artists Agency (CAA)
- More proprietary *and* partnered anthologies and projects are slated for 2024!

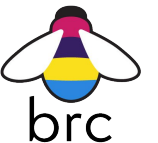


# Introducing the Bi+ Map



A new way to find Bi+ community in the US and beyond!

<https://biresource.org/find-bi-resources/>

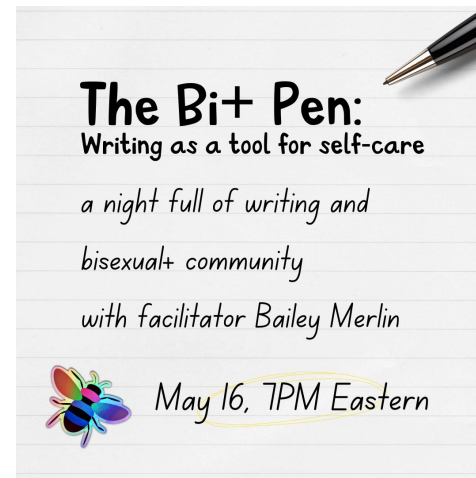




# Community Events Spotlight

Over 25 [in-person and online events](#) hosted this year including:

- Monthly support groups - in person and online
- Monthly Bi+ Crafternoons
- Celebrate Bisexuality+ Day Picnic
- The Bi+ Pen: Writing as a tool for self-care
- Bi+ People with Disabilities hangout



# #BiWeek / Celebrate Bisexuality Day

- To date, one of our biggest in-person volunteer get togethers! This event also had the more volunteers involved in planning than any other project the Honeycomb did this year.
- Third picnic at Malden Park Pine Banks
- Over 25 people and 2 dogs joined us. At least five people in attendance were first-timers to BRC events, as well as some folks that have been involved in the BRC for over 10+ years.
- We introduced four new resources to the bi+ community, including the Bi+ 101 video and the Bi+ Youth Brochure.



# Highlighting Our Honeycomb

- [Bi+ Youth Brochure](#)
- [Bi+ 101 Video](#)
- [Bi+ Map](#)
- Celebrate Bisexuality Day Picnic in Boston

Honeycomb volunteers also helped us move the office, table at Pride, inventory our merch, post on social media, screen our music anthologies and build community nationwide!





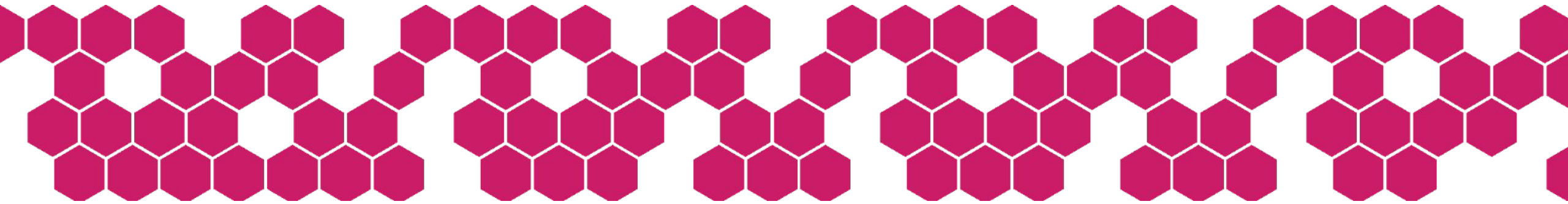
# Sharing Our Expertise

- “Creating Spaces for Bi+ Community in a Virtual Environment” presentation at Creating Change 2023
- Bi+ Community Health Research Focus Groups with Northwestern University’s EDIT project
- Celebrate Bisexuality Day in DC with BiPlus Organizing US
- Community conversations and panels with BiRequest, PFLAG, GLAAD, the Woodhull Freedom Foundation, and more!



# Looking Back

Sustainability

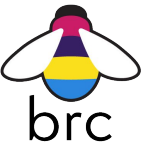


# Financial Health – Bi+ the numbers

- **Total assets January 31, 2023:** \$58,445.84
- **Total Revenue in 2023:** \$32,995.24
- **Total Expenses in 2023:** \$46,151.78
- **Total assets December 31, 2023:** \$40,754.36

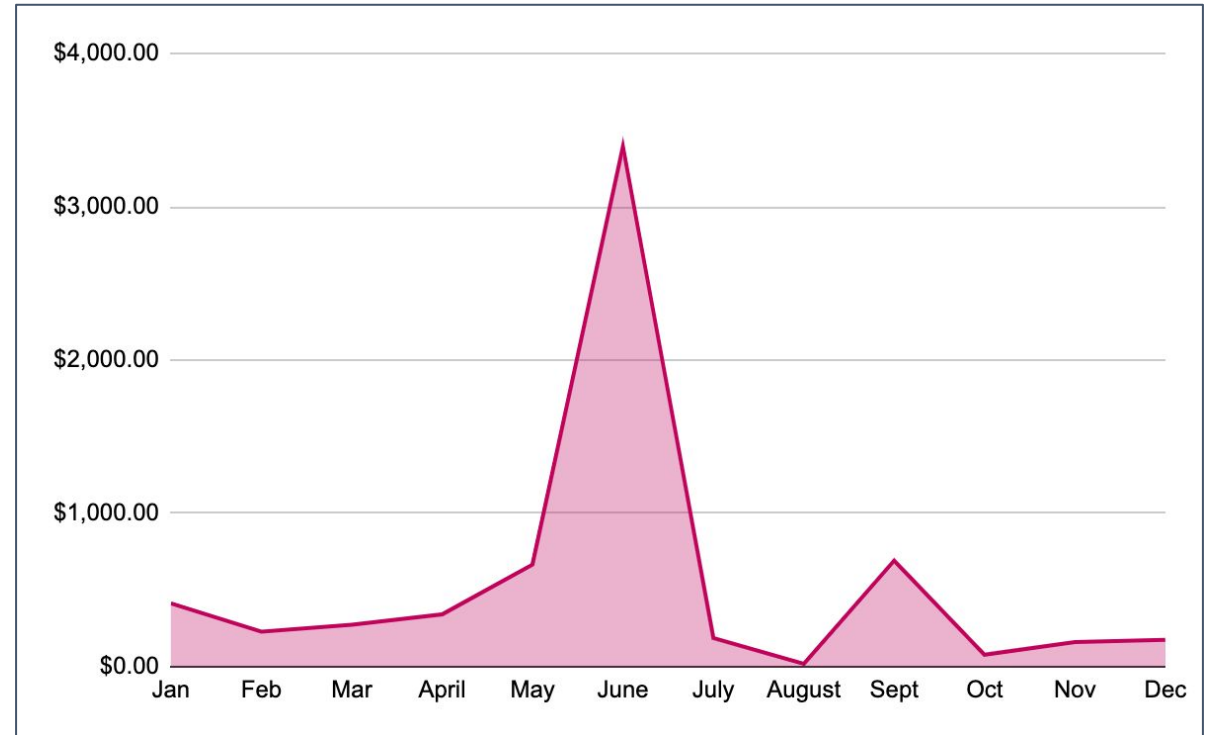
## Context:

- We had \$37,881.48 total assets in January 2022
- Lower than expected direct giving and grant totals in 2023.
- Expenses were fairly standard and fixed—biggest expenses were salary and rent.
- Cost cutting: moved out of office and into storage unit and PO Box and, no longer attending Creating Change 2024.
- Revenue improvements: created Fundraising Committee



# Merchandise - Bi+ the numbers

- Online sales: \$2,543.55
- Event sales: \$2,974.66
- Total Sales: \$5,518.21
- Biggest months:
  - May, June (Prides)
  - September (CBD)



# Most Popular Merch



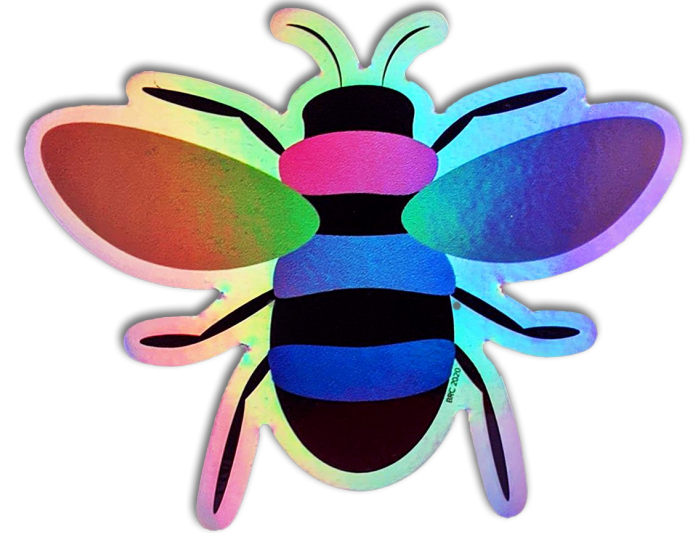
Bee in LGBTQ Sticker

79  
SOLD



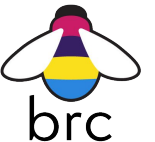
Glitter Bi Bee Enamel Pin

77  
SOLD

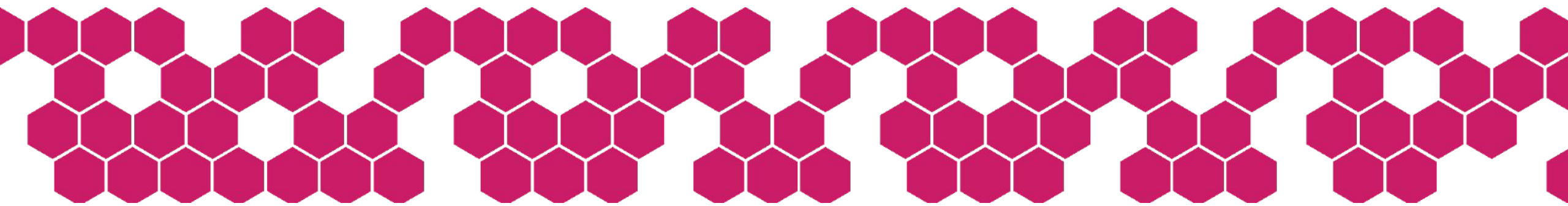


Holographic Bee Sticker

68  
SOLD



# Looking Ahead





# Launching Our Strategic Plan

## DEIJB policies, practices, and programs

- DEIJB practices have been built into our strategic plan at multiple levels.
- Our DEIJB committee meets regularly and guides our board in equitable decision making.
- 2024 goals include a DEIJB Action Plan with concrete steps that our board can take to build stronger, more diverse and inclusive community programming.

## New resources

- Planning for new resources that address community needs: bi+ men's brochure; blog posts centering diverse bi+ experiences; short educational videos.
- Update our website to better highlight our resources and events calendar.



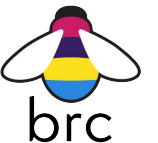
# Launching Our Strategic Plan - 2

## Advocating for change

- Regularly inform our community about the impact of anti-LGBTQ+ legislation on the bi+ community through our newsletter, social media, and blog posts.
- Establish the BRC as thought leaders and experts on the impact of LGBTQ+ legislation on the bi+ community.
- Promote calls to action and opportunities for engagement from other organizations that are supporting LGBTQ+ rights and advocacy.

## Expanding our reach & growing our community!

- With board members and volunteers all across the country, we are looking for opportunities to partner with local communities and organizations.
- Building on the success of our Honeycomb program, we will continue to build and support our volunteer community.



# Evaluation and Accountability

- In our 2024 Board Retreat in February, we will set goals and metrics.
- We will perform another Community Needs Assessment at the end of 2024 to see how well we did!

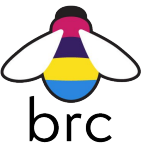
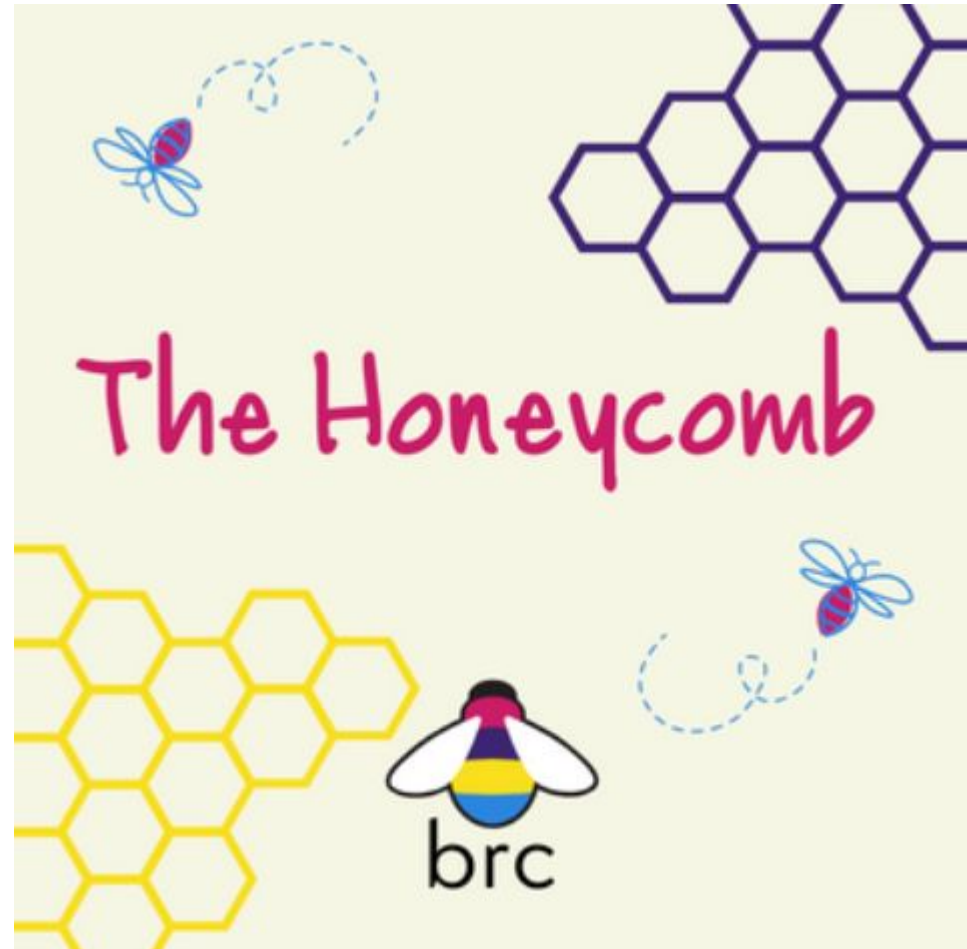
# Get Involved

- [Come to an event](#)
- Join the Honeycomb
  - [volunteer@biresource.org](mailto:volunteer@biresource.org)
- [Make a donation](#)
- Partner with the BRC
- Reach out to us
  - [brc@biresource.org](mailto:brc@biresource.org)

**Donate**

## Get The Monthly Buzz!

Sign up to receive our monthly newsletter here!



# Thank you!

